

Industry Engagement Framework

National Public Safety Mobile Broadband (PSMB) Program

Bilateral Engagement Meetings – February / March 2024

Overview

In December 2023, the PSMB Taskforce - National Emergency Management Agency (NEMA) engaged with the telecommunications industry. As part of this engagement, an overview of the National PSMB Program including the plan for industry engagement and the pathway to delivering a national PSMB capability was provided.

The PSMB Taskforce is now inviting industry organisations to register for individual bilateral meetings prior to the anticipated market approach. The market approach is expected to be a two-phased process, involving a Request for Information (RFI) in the first instance. The RFI process is anticipated to commence in Q2 2024.

This document sets out the objective, intended outcomes, approach and timing of the bilateral engagement meetings, participation and matters relating to information handling.

Objective

The bilateral engagement meetings are an opportunity for industry organisations to share information on their current and potential service and technical offerings. This will increase the PSMB Taskforce's level of understanding as to the offerings and capability of the market. In addition, the bilateral engagement meetings provide an opportunity for organisations to convey what information they anticipate may be of assistance in supporting the development of their future RFI submissions.

Intended outcomes

As highlighted by the [2022 PSMB Strategic Review](#), comprehensive market engagement and a clear view of the specific target outcomes is required.¹

This engagement is intended to support an efficient and effective RFI process from both industry's perspective, and NEMA's perspective. It will also underpin the second stage of the market approach and delivery of an enduring national PSMB capability.

Approach

Consistent with our broader industry briefing in December 2023, our proposed approach is to seek the views of interested parties and potential suppliers across industry regarding the development of the national PSMB capability.

This engagement is referred to as the Industry Engagement Phase. It is being conducted ahead of any potential approach to market activity which may occur in the future.

During the Industry Engagement Phase, industry organisations will be provided an opportunity to:

- a) present information on their current and potential service and technical offerings, and
- b) outline information that they consider would be useful to receive from the PSMB Taskforce to assist in developing any future RFI submissions.

¹ page 43.

Any questions asked by industry organisations during bilateral engagement meetings will be handled in accordance with the process set out in the Terms of Engagement published on [NEMA's PSMB website](#)². This will ensure all industry organisations receive the same information.

Timing

At this time, bilateral engagement meetings with interested industry organisations will be conducted in late February and early March 2024. This timeframe may be extended at NEMA's discretion.

Participation

All industry organisations are invited to register to participate in an individual bilateral meeting.

Bilateral Engagement Meetings will be held virtually or in person. Where Bilateral Engagement Meetings are in person, attendance costs are to be met by the industry organisation.

How to Register to Bilateral Engagement Meetings

Registration for Bilateral Engagement Meetings is via email to: PSMB@nema.gov.au. All registrations are due by no later than Friday, 1 March 2024 and must include:

- name of industry organisation
- contact details, including names of proposed participants
- three preferred one hour meeting times in February / March 2024
- preference for type of meeting (i.e. indicating virtual or in-person).

Prior to registering, participants should review the information provided on [NEMA's PSMB website](#) including this Industry Engagement Framework, the Terms of Engagement for bilateral engagement meetings, and the PSMB Q&As for Industry.

As part of the Registration process, industry organisations will be accepting the Terms of Engagement for participation in the bilateral engagement meetings.

Following registration, a meeting time/location will be confirmed and an invite forwarded to participants.

Information handling

As industry organisation representatives and potential suppliers for any future PSMB capability that NEMA may seek, participants should note and comply with the Terms of Engagement for the bilateral meetings.

Probity Advisory

The Australian Government Solicitor (AGS) has been engaged by NEMA as the Probity Advisor for the PSMB Program.

² www.nema.gov.au/PSMB/industry

Additional Resources

- [Public Safety Mobile Broadband \(PSMB\) Review Final Report](#)
- [Australian Government Response to the Public Safety Mobile Broadband \(PSMB\) Review Final Report](#)
- [Public Safety Mobile Broadband \(PSMB\) Fact Sheet](#)
- [PSMB Industry Briefing – December 2023](#)
- [PSMB Questions and Answers: Industry Engagement – February 2024](#)
- [PSMB Terms of Engagement: Industry Bilateral Engagement Meetings \(February to March 2024\)](#)